






from
Digital
Engagement
to
Conversion

Digital
Customer
Acquisition
per


PILAR PROJECT

-  Collaborazione tra Team Digital e Operation
-  Monitoraggio & Tuning Real-Time
-  Trasparenza delle Informazioni verso utenti e verso TIM
-  Growth Hacking

COVISIAN DIGITAL

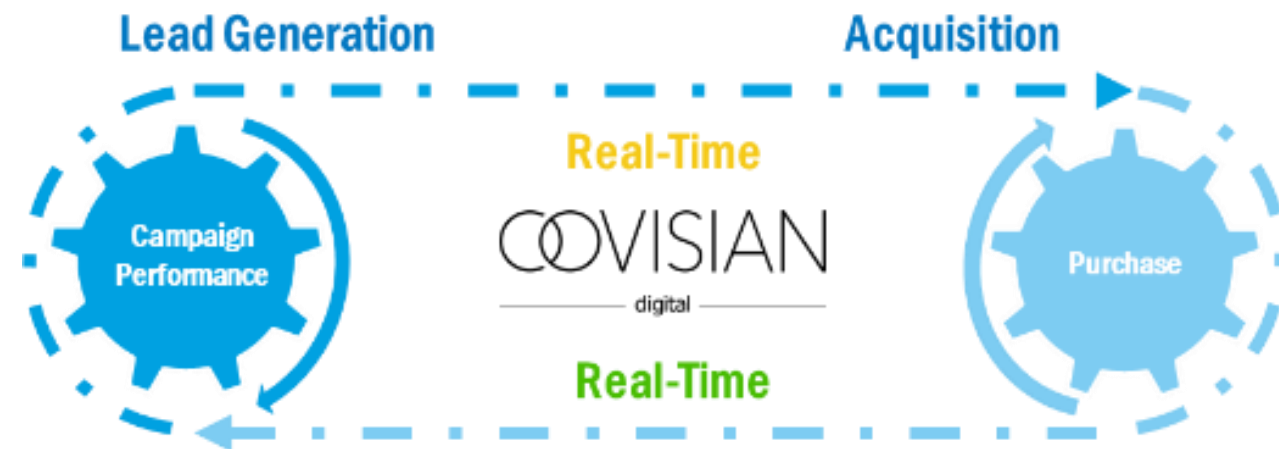
Digital Customer Acquisition

Preferred Partner



PILAR PROJECT

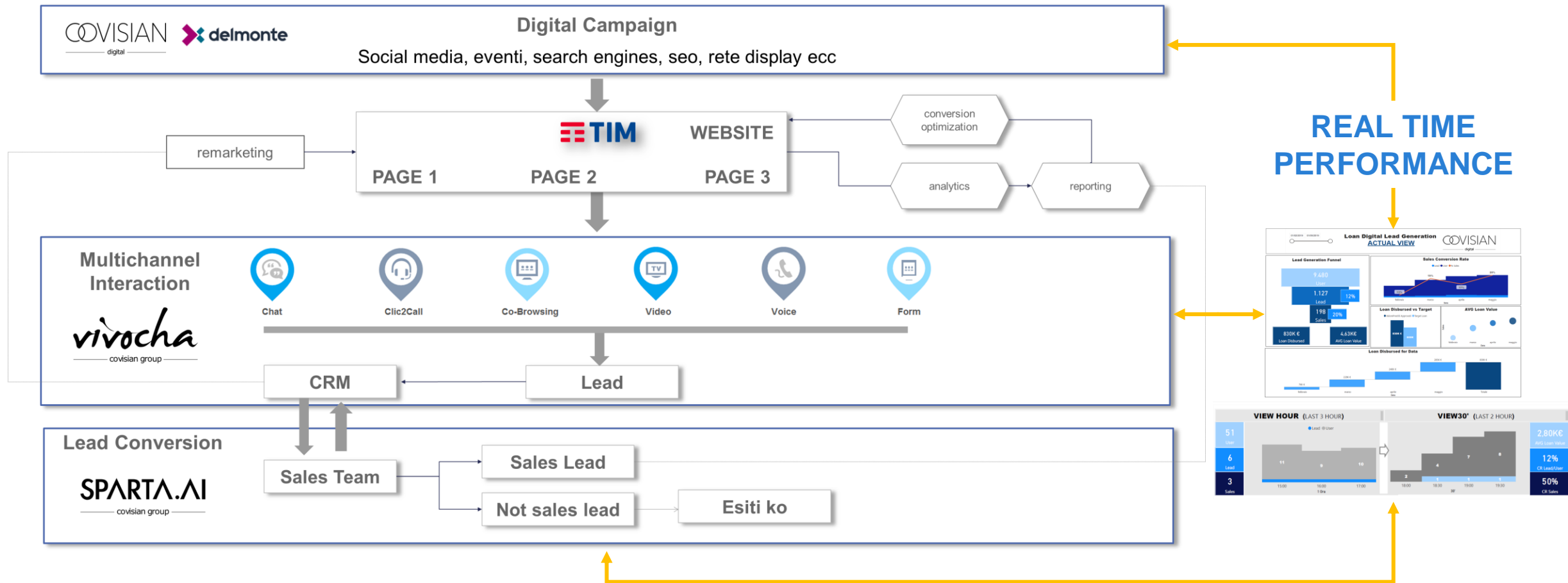
- ✓ Collaborazione tra Team Digital e Operation
- ✓ Monitoraggio & Tuning Real-Time
- ✓ Trasparenza delle Informazioni verso utenti e verso TIM
- ✓ Growth Hacking



COVISIAN DIGITAL

Il Modello E2E

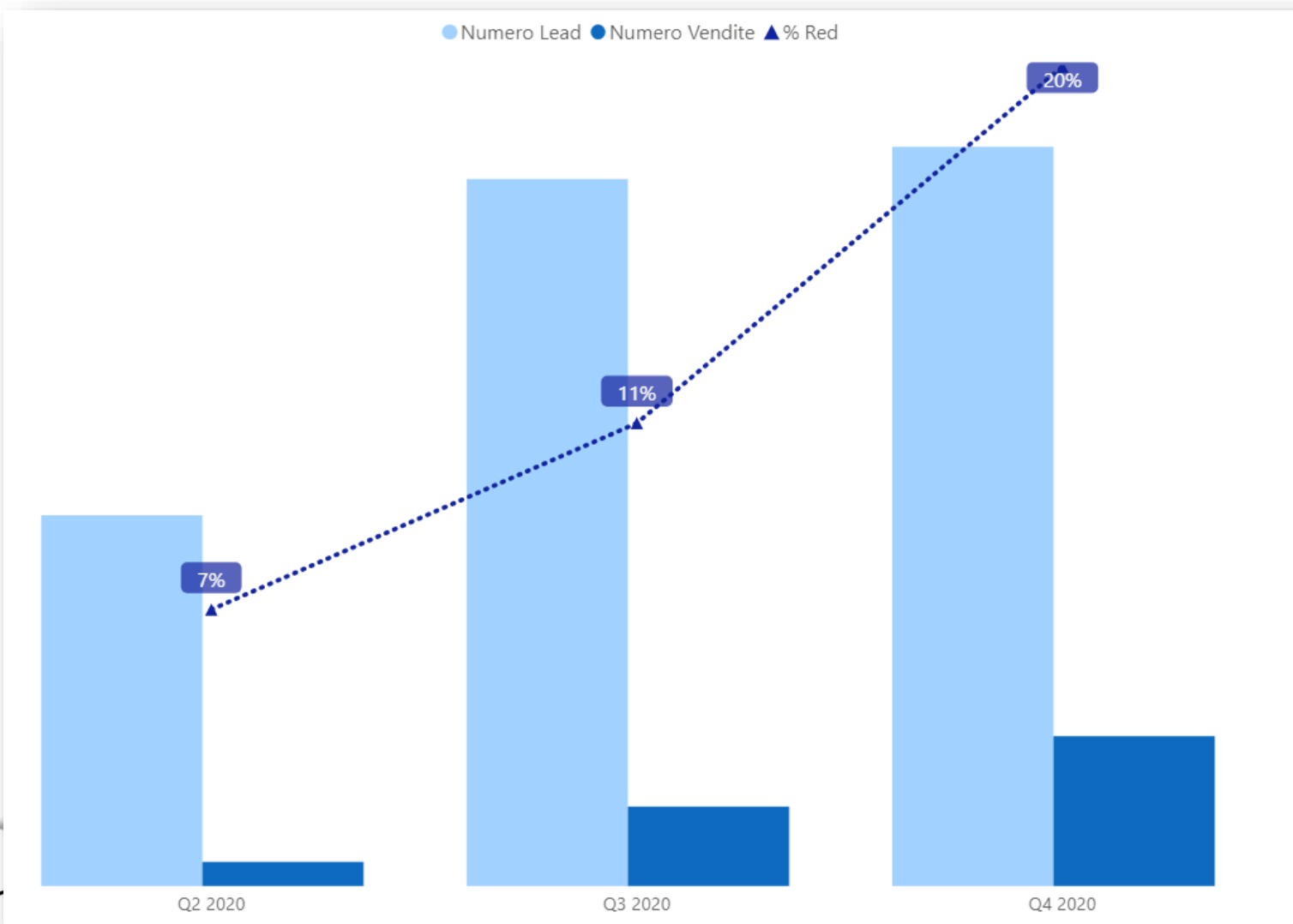
Preferred Partner



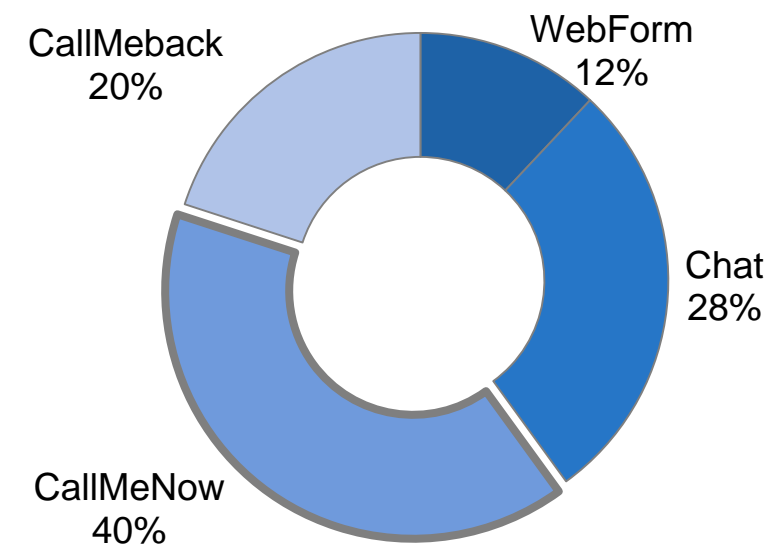
COVISIAN DIGITAL

Performance Sales

Preferred Partner



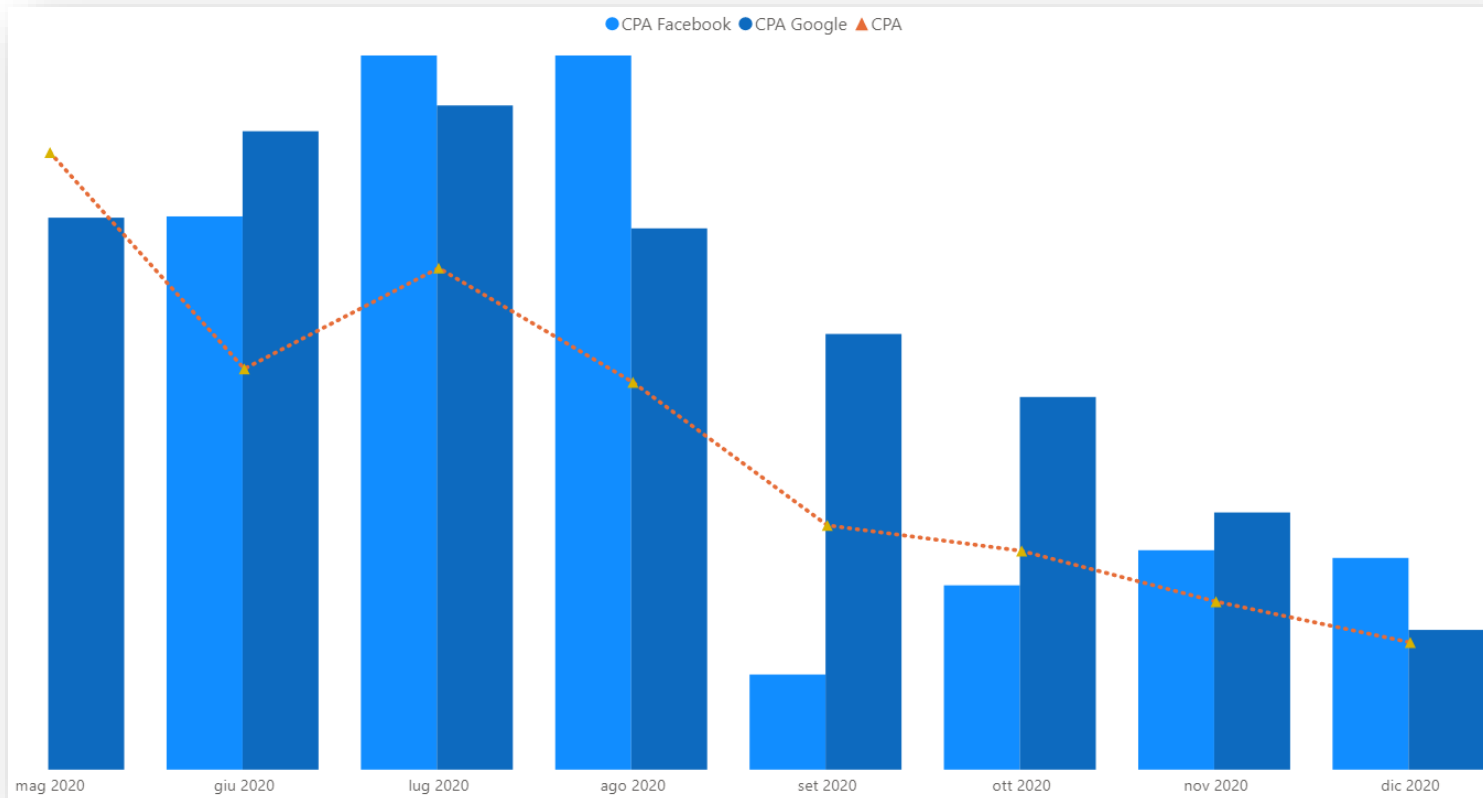
- ✓ **Ottimizzazione** su target – riduzione Già clienti TIM;
- ✓ **Introduzione di canali di interazione** multipli.



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Performance Costo di Acquisizione

Preferred Partner



Informazioni Real-Time esiti e status



Strategie di Remarketing e GeoMarketing.

The background features a dark blue overlay with various digital icons such as a laptop, smartphone, social media icons (like, share, heart), and network diagrams. At the bottom, a group of seven diverse young adults are shown interacting with various digital devices like tablets, smartphones, and a laptop. A white rounded rectangle is centered in the upper half, containing the text 'COVISIAN' and 'digital'. A horizontal blue line is positioned below the logo. The word 'GRAZIE' is written in large white letters across the middle of the image.

COVISIAN

digital

GRAZIE